



2019 Annual Report

A Decade of Weaving Our Community Together

Mission

The Hispanic Alliance fosters collaboration and connectivity among people, resources, and cultures to build thriving communities.

Vision

We envision a vibrant and inclusive community where everyone has access to opportunities for success and prosperity.



Table of Contents

Celebrating a Decade of Familia	3
Tethered by Our History	5
Weaving Past with Present	7
Our Team of Weavers	9
Strengthening Each Thread	11
Discovering Our Community Fabric	13
Connecting Each Thread	15
Hispanic Alliance Community Teams	17
All Hands Weaving Together	25
Training Young Weavers	27
Weaving Culture Into Community	29
The Support of a Strong Loom	31
A Sustainable Craft	33



A MESSAGE
FROM OUR
EXECUTIVE
DIRECTOR &
BOARD CHAIR



Adela Mendoza
Executive Director



Nathalie Morgan, Esq.
Board Chair

Celebrating a Decade of Familia

What does 10 years of familia look like? A connected community where belonging, opportunity, and purpose are the driving force and the common thread weaving people together.

We are doers. We are builders. We are believers in the power of dreams. The people in our Network are so much more than professionals and community members collaborating towards a common goal – although that in itself is powerful. They are strands of a DNA of collective action, continuously strengthening a culture of commitment to a much bigger purpose than our own personal interests.

At the Hispanic Alliance, determination, passion, and community are intertwined in an indelible tapestry of resources and hope built by people for people. The Network, born 15 years ago out of the need to access and coordinate resources to help others, brought together exceptionally selfless leaders who laid our foundation of service and cross-cultural cooperation. That servant leadership is at the core of the singularly diverse, inclusive, and entrepreneurial organization we are today.

We are often asked the secret to our vibrant culture of collaboration and the palpable sense of family among such a varied group of people. The answer points towards our history. When people come together month after month for many years to share their dreams and aspirations for our community, it becomes possible to build a trust that embraces differences. When this group's priority is to help and support each other, the creation of a family bond is inevitable!

This relationship-centric model may seem simplistic, but it has proven to be the key factor in our ability to adapt and evolve harmoniously with our community throughout pivotal moments that shaped our journey. We gathered to answer the philosophical question of our purpose, and stood by families torn apart by a massive immigration raid, embracing our duty to advocate for them through such a horrific humanitarian crisis. Through these moments, we ultimately built our own path forward, announcing our place in the family of things in this beautiful community that is the Upstate.

Formalizing as a nonprofit 10 years ago took courage, vision, and trust. Our loosely organized group formed a small democratically-elected, multicultural board, and focused our network on being a convener and intermediary. Ever since, we have fostered dialogue between people and institutions to transform systems and elevate the voices of the communities we seek to strengthen. Those voices have defined our Network's priority areas of Education, Financial Stability, Health, and Legal Access. Over 200 agencies and 250 volunteers collaborate through Community Teams, engineering and implementing interventions that create access in these four areas and simultaneously drive systemic change and empower grassroots movements.

As you read this report, you'll learn about innovative models that are changing the future of our community, such as the Student DREAMers Alliance. Our award-winning leadership accelerator (now in its 4th class) is cultivating the next generation of leaders and fostering a network of support for DREAMers and Allies.

You'll see abundant evidence that when collaboration is anchored by peer-to-peer support it creates an unbreakable net, able to lift communities above scarcity, fear, and division. We hope you will be inspired to join our family on the journey ahead as we chart a new path towards a shared future of opportunity and prosperity for all people.

Thank you for a decade of familia!

Adela Mendoza
Executive Director

Nathalie Morgan, Esq.
Board Chair



Tethered by Our History

COLLABORATION

In the mid-2000s, the rapidly expanding Hispanic population of Greenville was strangely invisible to established society. There were few Hispanic professionals, and the working class was simply surviving amidst an environment that often victimized them - but they were not invisible to everyone. Under the leadership of Reverend



Reverend
Kathryn Tiede

Kathryn Tiede, a small group of Hispanic leaders and allies met in the basement of St. Francis Episcopal Church, calling themselves the Alianza para la Colaboración en la Comunidad Hispana (ACCH).

Kathryn recalls: "I convened the group to facilitate communication and build relationships. We started gathering leaders from across the Spanish-speaking community in Greenville. Lots of people and institutions were already working from various angles, and everyone was very open to the idea."

From its birth, the ACCH fostered a spirit of partnership within the Hispanic community, which built bridges outward to the broader culture.



The group attracted Hispanic organizers, who created resources and connections to community organizations, and visionaries, who discussed how to shape the identity of their group.

"My first meeting at St. Francis was just a group of concerned and caring individuals hopeful that collaboration could bring change to the lives of the growing Hispanic community." – **Tricia Ravenhorst**

The members of the ACCH were driven by an awareness that they possessed the requisite experiences and power to make a difference in their community, still relegated to the fringe of society's conscience. It was this second-class status that could make life in America very dangerous.

CRISIS

On an October afternoon in 2008, St. Francis began to receive a flood of distressing phone calls to their afterschool program for Hispanic children. Adela, who was then heading the program and facilitating the ACCH, drove to the chicken processing plant where many of their parents worked:



"I drove up to the gate of Columbia Farms, and I saw workers being loaded into white buses with tinted windows. I just knew something very bad was happening."

The ICE immigration raid on Columbia Farms was one of the largest of the Bush era, initially detaining 330 people, and ultimately deporting all but a handful. Genaro Marin was just settling into Greenville, and rushed to assist the ACCH efforts.

"I met a young woman with a child of 2 years and a newborn baby," he remembered. "She looked at me with desperation and said, 'What can I do, my husband was taken prisoner and I have no money and no job.' The child was desperately crying, 'I want my daddy!' It was a rocking experience."



The ACCH convened immediately to locate those taken, rally legal help, and gather basic resources for desperate families.

Suddenly, the energy of each individual member had found a collective direction, and the group launched a unified relief response revealing the latent power of our founding members.

"We all felt that this was a pivotal moment for the ACCH and our Latino community," says Lissette Treanor, who hosted the first emergency meeting. "We would either stand together and move forward, or we would fall apart (as many others had done before us) and lose the confidence of the community we had all worked so hard to improve. It was most definitely a 'make or break' moment, and the one of which I am most proud."

Service, presence, collaboration, discretion: the manner in which the ACCH facilitated relief and responded to inquiries was so effective that it became the gold standard for how the group would work in the community to this day. With all eyes focused outward, personal differences within each heart dissolved in favor of the greater good, providing a common clarity that the group began to understand as “egoless.”

“As always, it is amazing what can be accomplished when no one cares who takes the credit.” – Tricia Ravenhorst

After months of managing legal cases, running food pantries, and counseling survivors, the incredible sacrifice and organizational power of the ACCH had created positive attention throughout the Greenville community. Greenville Forward, led by Russell Stall, hosted the ACCH for a pivotal summit, facilitated by David Esch. This experience helped the group articulate its core mission, as well as identifying the programmatic “pillars” needed for Hispanics community to succeed. This day also marked the decision to make the ACCH a 501(c)3 nonprofit. By January of 2010 the group democratically elected its first board with Alfred Middleton as the founding chair.

GROWTH

The ACCH became the answer to the question of, “How do we assist the Hispanic community?” and support continued to pour in. The organization rebranded to Alianza Hispana/Hispanic Alliance, created partnerships with funders, and prioritized the role of technology to bring resources to the community. With Alfred’s help, a strategic partnership was established with Greenville Technical college, providing the Alliance with office space, and in 2012, under the leadership of Darrin Goss, the United Way of Greenville County funded the group’s



first executive director position starting a long-term, transformational community partnership. Lisa Colby explains what made the partnership so timely:

“Knowing the Hispanic community was increasing in both numbers and diversity...we were looking to invest in organizations that demonstrated a high degree of commitment to a cause... that cause also needed to match up with a real need in the community. Hispanic Alliance checked both boxes.”



Many noble initiatives go astray of their purpose during their early years of restructuring and rapid change, but Hispanic Alliance has managed to weave its grassroots into a strong ladder, connecting the community to advocates for systemic innovation. The group continued to attract a multifaceted array of servant leaders, bringing their talents and experience in health, legal matters, education and finances. The growing partnership with United Way, and new support from Hollingsworth Funds and Jolley Foundation, provided critical operational capacity allowing new staff to harness the community’s enormous potential energy until our network and our teams took on a life and vision of their own.



OUR FUTURE

“The role of HA for the future is really limitless.”
– Lissette Treanor

There are values buried deep into each founding member that have tethered the expanding nonprofit to its humble, “church basement” roots. It is a social

experiment that has become a way of life, where the lines between nonprofit, Alliance, and community blur.



“Through our work, Hispanic youth are growing up in a community that fosters and encourages upward mobility, while at the same time making sure that no one is left behind. We are sowing the seeds of leadership and commitment to our community in our younger generations,” Lissette insists.

The Hispanic Alliance was, and still is, the people. After 10 years we, the people, are keen to continue our work. As we step into our second decade, we are preparing to expand the Hispanic Alliance, sharing what we have learned with our sister communities.

“We started something great together, but we are far from finished! The needs of the community have not ceased, but have actually increased every year with our growing numbers,” Lissette urges.



In the midst of a social environment in America that mirrors the same fear that led to the raids of 2008, the Hispanic

community continues to grow. This is why it is vital to draw wisdom from those who saw the crisis and are still here to guide us. Genaro Marin explains his perspective:

“I am optimistic. I think we are going through a cloud of uncertainty at present, but life is long. There is no reason to slow down or quit. Sad or difficult things should be our motivation to improve the world. We can endure more than we assume we can. We can transcend. We live from miracle to miracle.”

Alianza para la Colaboración con la Comunidad Hispana (ACCH) forms under Reverend Kathryn Tiede.

JAN 2005



Group convenes monthly to develop collaborations & resources to meet the needs in the Hispanic community.

2005, 2006 & 2007



ACCH & Greenville Forward host a summit of inclusive dialogue, during which ACCH develops its mission & decides to seek nonprofit status.

JAN 2009



Massive federal immigration raid at Columbia Farms detains 330 immigrants creating a humanitarian crisis in Greenville.

OCT 2008



Greenville Technical College, donates office space at McAlister Square, creating a resource center for the Hispanic population.

AUG 2009

United Way of Greenville County makes strategic investment to hire Hispanic Allies' 1st Executive Director.

MAY 2012



Formalization of Health & Legal Community Teams.

2011 – 2012

2012

2012
Organization rebrands as Hispanic Alliance/ Alianza Hispana.



2011

FEB 2010

1st Board of ACCH is democratically elected & 501(c)3 status is granted by IRS.

2010

MAY 2009

ACCH honored with the Riley Diversity Leadership "Award for Outstanding International Contribution to Diversity."



2009



OCT 2008 – JAN 2009

ACCH coordinates humanitarian response, conducts 300 intakes and multiple information sessions for devastated families, by operating 9 committees & allocating over \$45,000 in donations over 3 months.

2005

2006

2007

2008

Weaving Past with Present



The **1st annual La Fiesta** gala elevates the expression of Hispanic culture in Greenville.

SEPT 2012

HA hires 2nd staff position, the **Community Engagement Manager**, escalating the growth of network & community teams.

NOV 2013

HA partners with 25 local organizations to found the **Upstate Inclusion Coalition (UIC)** to increase quality of life for underrepresented populations.

OCT 2014



Hispanic Alliance receives the **Spirit Award for Nonprofit Leadership** from United Way of Greenville County.

JUNE 2016



Transit Equity Project: The UIC gathered 30 surveys of grassroots leaders & 50 video narratives to give voice to the needs of the underserved in public transportation.

2015

SEPT - OCT 2015

Formation of HA **Hispanic Heritage Month SC Steering Committee** & website, launching annual celebrations.

SEPT 2016

HA launches pilot of leadership accelerator for Hispanic youth, the **Student DREAMers Alliance**, at Carolina High School.



HA leads SC delegation of DACA students for **legislative conference at U.S. Capitol** with the National Immigration Forum.

OCT 2017

Final project of SDA pilot class leads to a wave of advocacy & funding for DACA in higher education.

MAY 2017

2017

JUNE 2017

Puerto Rican Workers Crisis: Hispanic Alliance helps coordinate a community-wide response for nearly 150 stranded victims of labor trafficking.



HA publishes **Hispanics in Greenville**, the most comprehensive needs assessment of local Hispanic population to date.

JAN 2019

Class III of the **Student DREAMers Alliance** expands, welcoming students from Berea High School.

SEPT 2018

2018

JUNE 2018

The Student DREAMers Alliance is 1 of 6 programs around the world to be awarded the **2018 McNulty Award Catalyst Prize** through the Aspen Institute.



NOV 2019

Hispanic Alliance launches **10 Year Anniversary Celebration** of nonprofit service & prepares to expand across South Carolina in the coming years!

Formalization of Education & Financial Stability Community Teams



Our Team of Weavers

2019 BOARD OF DIRECTORS



Ken Baca
*Director of Sales,
UPS*



Susan Cinquemani
*Non-profit
Consultant*



Megan Early-Soppa
*Associate Attorney,
Moseley Marcinak
Law Group, LLP*



Rodrigo Gutiérrez
*Supply Chain Manager,
Michelin*



Julio Hernández
*Chief of Staff – Division
of Inclusion & Equity,
Clemson University*



Michael Jennings
*Chief Diversity Officer,
Furman University*



Ron Logan
*Retired Michelin
Logistics & Supply
Chain Professional*



Nathalie Morgan
*Attorney,
Nathalie M. Morgan, LLC*



Magaly Penn
*Consultant,
Retired BI-LO
Senior Director of Diversity*



Francisco Sanchez
Retired Banker



Russell Stall
*Greenville
City Council*



Ellen Stevenson
*Leadership & Organizational
Development Consultant,
Optimal Performance*



Roberto Torres
*Vice President –
Corporate Accountability,
Bon Secours St. Francis*



Alecia Watt Ed.D.
*Educational Opportunities
Programs Director,
Greenville Technical College*

STAFF AND INTERNS



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*Executive
Director*



Sara Montero-Buria
*Director of Marketing
& Communications*



Debbra Alvarado
*Operations &
Network Manager*



Lindsey Tabor
*Communications &
PR Manager*



Dina Estrada
*Programs &
Outreach Coordinator*



Susannah Lauber
*AmeriCorps VISTA
Service Member*



Pablo Pínzon
*HA Ambassador
500+ Volunteer Hours
in 2019*



Amy Miranda-Velez
Summer Intern



Diana Hoyos-Lopez
Summer Intern



Valentina Izurieta
Launch GVL Intern



Strengthening Each Thread



ABOUT OUR DAILY OUTREACH

Ten years after Greenville Technical College gave our organization its first home at McAlister Square, the Hispanic Alliance staff is still using this office space in the way the partnership was originally envisioned: to be a resource center to serve the needs of the Hispanic community and to build a gateway to access post-secondary education. The impact of this partnership might have been abstract at first, but across the last ten years, the results have become tangible. We have helped triple Hispanic student population attending Greenville Tech and engaged parents in their children's academic journeys. We have established a scholarship fund for DACA students, and serve as a supportive partner as this generation reaches for opportunity, and accesses economic mobility through education.

We have also built a more inclusive environment by warmly welcoming everyone: Hispanic students seeking scholarships, new immigrants seeking ESL classes, and families wanting better healthcare for their children. We carefully track the questions and requests for assistance from our community so that we can stay flexible and responsive with our focus. Our Community Teams and Network are the first to receive these data and hear about community trends, which helps them generate new initiatives to bridge needs with resources.

Learn more on the next page about how we meet our neighbors where they are, and how we are weaving a community in which each thread is strengthened and woven into a network of opportunity.

2019 REQUESTS FOR INFORMATION ASSISTANCE



Financial

9%



Health

12%



Community Services

26%



Legal

18%

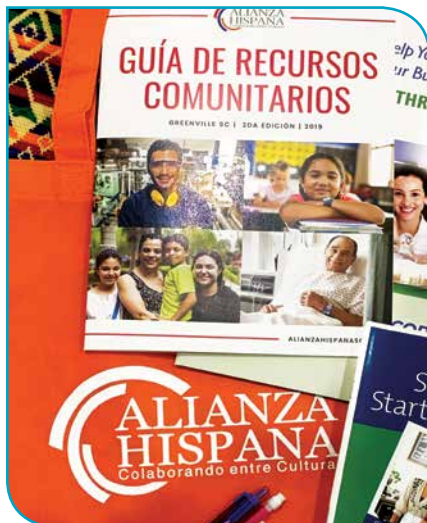


Education

35%

OUT OF
1,000+
EXPRESSED
NEEDS

DID YOU KNOW THE HISPANIC ALLIANCE PROVIDES INFORMATION ON...



- “What is the Hispanic Alliance?”
- Applying for FAFSA
- Language & ESL classes
- Interpreters & translators
- College readiness for students
- Pre-College parental guidance
- Financial resources for families
- Connection with health providers
- Connections to local university staff and faculty
- Soft skills and career readiness for students
- Scholarship lists and guidance for DACA/Undocumented students
- Employment resources
- The Hispanic Alliance Jobs Board
- Victim Services referrals
- List of trusted legal referrals
- Referrals to Crisis Intervention Services
- Staff availability for resource fairs
- Connecting with Hispanic Media
- Participant registration for HA events
- Mentorships & development for entrepreneurs
- Helping your organization serve the Hispanic Community
- Connection to Greenville Tech/ Greenville Tech Foundation

HISPANIC COMMUNITY AT-A-GLANCE

Most are
First in Their Family to
**IMMIGRATE TO THE
UNITED STATES**

73% 1st Gen. **22%** 2nd Gen. **4%** 3rd Gen.

9%
OF GREENVILLE'S
POPULATION

71% Participants
READ & SPEAK
BILINGUALLY



68%
Settled in Greenville
DUE TO STARTING A
BUSINESS OR
PURCHASING A HOME

20% Local
Hispanics
BEEN IN THE U.S.
1 YEAR OR LESS

Discovering Our Community Fabric

ABOUT HISPANICS IN GREENVILLE

Hispanic population growth in Greenville County continues to exceed the overall rate of growth, a trend consistent across the past three decades. Recognizing that the strength of the entire community is affected by the strength of each of its neighbors, Hispanic Alliance embraced the mission of weaving our brothers and sisters into the local fabric while highlighting the vibrant colors and texture that identify us. To achieve an equitable and thriving community, it was vital to assess the availability of culturally and linguistically appropriate resources, and perceived barriers to accessing them, across four key sectors: education, financial stability, healthcare, and legal services.

Beginning in 2017, we conducted in-depth interview surveys with Hispanic residents, representing their geographic and economic diversity throughout Greenville. The Hispanic Alliance applied its cultural capital and understanding of the county's social and cultural ecosystem towards gaining access to these communities and establishing trust with survey-takers. As a result, this report not only provides a description of residents through their own perspective, but offers insight and guidance into areas of need and potential corresponding solutions.

This trailblazing project was the first academic study aimed exclusively at, and on behalf of, our local Hispanic community. We hope that stakeholders will use the results to inform cross-sector strategic interventions that strengthen the fabric of our entire Greenville community.

Researcher Partners:

DR. MATT
COHEN

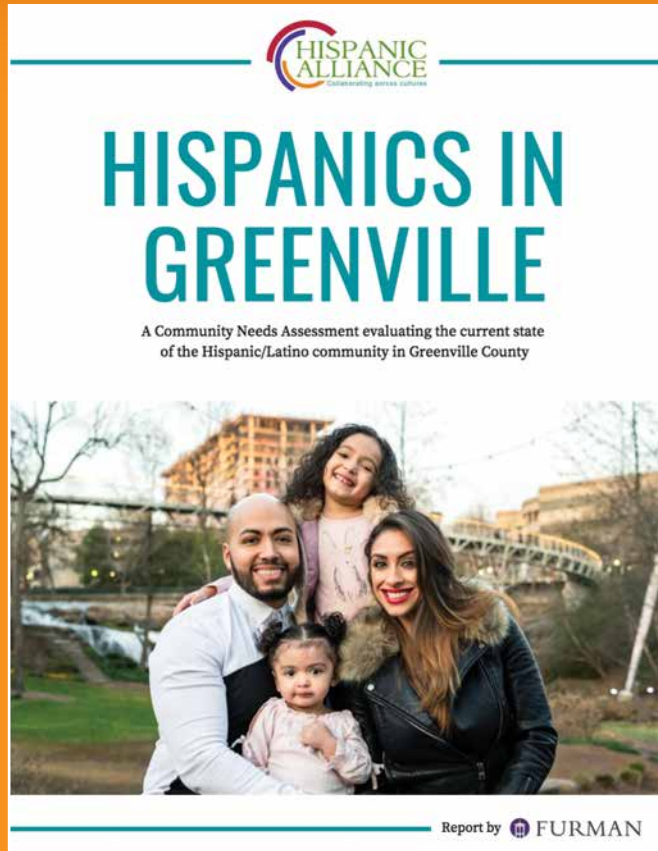


DR. COURTNEY
QUINN

Underwriters:



**GILREATH
FOUNDATION**



Hispanic Alliance hosted a special event at the Commerce Club to unveil Hispanics in Greenville, engaging community members, stakeholders, and the media. Dr. Courtney Quinn presented a summary of this comprehensive report, and its relevance for the community at large. The report can be accessed at HispanicAllianceSC.com/HispanicsInGreenville



Connecting Each Thread

In the aftermath of the 2008 immigration raid, a summit was held titled, “Our Community, Our Collaboration with Others.” The members of the early Hispanic Alliance were exhausted, but eager to define their mission and the priorities that would drive their work. Through the process of Appreciative Inquiry, and observing the organizational models of Greenville Forward, the Community Pillars were identified, and our Community Teams began to take shape.

Though using a volunteer team model extends our capacity, the underlying purpose is to make change that is sustainable by working *with*, instead of *for* the community; being led *by* them, rather than *leading*. The way the teams look and work may have changed over time but these four focus areas have served us well in harnessing the passion of the local community, and improving outcomes for Hispanic residents.

Each team alone does the work of a small nonprofit, and they deserve our recognition and support for their incredible legacies, a small portion of which is represented in our team timeline. Their determination and collaborative spirit pursues every student, every child, every parent, and every person on the edges of our society, until each one is a thread tied securely to the whole.

Health Team Founding Chair, Sarah Covington-Kolb, publishes “Latinos in Greenville,” bringing attention to the exponential growth of our Hispanic population.

2009



The Education Team forms, and begins to assess the needs of Hispanic elementary, middle, and high school students.

EARLY 2013

ALAS Community Conversations Conference: Teams collaborate with AHAM, Clemson, and United Way GC to promote Latino achievement.

MAR 2013



Additional funding for staff from United Way GC allows teams to develop a meeting structure, leadership & annual capstone events.

2014

1st Financial Literacy Classes in Spanish taught by Financial Stability Team.

MAY 2014



ACCH Summit, “Our Community, Our Collaboration with Others,” births the “Community Pillars” that will become the HA Community Teams.

JAN 2009



DACA executive order enacted. Legal Team hosts Know-Your-Rights presentations and DACA workshops with help of legal partners.

LATE 2012

2013

HA volunteers man the 1st Spanish language VITA site for United Way GC, inspiring the birth of the Financial Stability Team.

MAR – APRIL 2013



2014

1st Annual Health Fair, hosted by the Health Team brings vital resources and screenings to Spanish-speaking community.

NOV 2013



1st Annual Citizenship Workshop hosted by Legal Team provides pro bono legal advice for citizenship applications.

NOV 2015



1st "Finances for the Family" classes at the Children's Museum of the Upstate, in partnership with Greenville County Human Relations Commission.

APR – MAY 2015

2015

Education Team launch 1st Annual College Fair to a packed house.

MAR 2015



2016

Education Team hosts 1st Lunch & Learns, which will go on to inspire and guide hundreds of Hispanic students towards college.

OCT 2016



College Fair hosts "Circle of Trust" for DACA/undocumented youth concerned for their futures and education amidst anti-immigration policies.

NOV 2016

2017

Legal/Education Teams co-present Lunch & Learn series, heading off school avoidance by answering students' legal immigration questions.

SPRING 2017

Community Team Summit: in the spirit of the inaugural summit of 2009, all four community teams convene for the first time to cross-pollinate strategies.

JAN 2017



The Health Team debuts its 1st Annual Healthy Cooking Class in Spanish with samples of fresh takes on Hispanic cuisine.

APRIL 2017

FS Team, Mexican Consulate & Carolina Small Business Development Fund host "Starting a Business" intro workshop to over 50 people.

AUG 2018

First FS Team Networking Event at SIP Whiskey & Wine draws new talent to team.

JULY 2018

2018 Community Pillar Awards presented to an exemplary volunteer in each team at the 2nd Community Team Summit.

MAY 2018

2018

Education Team provides first DACA Certification Training to over 70 Greenville County School Counselors.

SEPT 2017



Health Fair draws over 230 participants – the largest attendance for any single team Capstone to date.

AUG 2019



Financial Stability Team debuts "How to Start Your Own Business" Classes in Spanish to serve a new wave of Hispanic entrepreneurs.

OCT 2018

2019

Team Founder



Lissette Treanor

“When the concept of having community action teams was first discussed, there was never a doubt in my mind that foremost among these had to be ‘education’. There were so many of us already working independently towards improving educational outcomes for our community. We had the passion and commitment but what we were lacking was the platform and the resources to work collaboratively. The Hispanic Alliance became that much needed ‘scaffolding’ which would enable us to reach much greater numbers than we had ever envisioned.”

Team Leadership



Eduardo Roman
Chair

Education Team



“When I was in high school, I never thought about college up until my Senior year, when Hispanic Alliance invited me to a Lunch and Learn. The speakers at the meeting inspired me to look into higher education and apply to Clemson. I am now at Clemson and my goal is to get a B.A. in Secondary Math Education. I am a part of organizations like Central Spirit, Latinos Unidos at CU, and Clemson’s Sexuality and Gender Alliance. In 2019, I volunteered with Hispanic Alliance to speak at Lunch and Learn. I wanted to come back to Wade Hampton and tell my story, and hopefully get other Hispanic students to consider going to college too.” — Alejandro Mejia-Tejada, Clemson Class of '23

6TH ANNUAL COLLEGE AND CAREER FAIR

Six years of perfecting an event will yield many rich lessons. The importance of a location that is accessible to Hispanic students and parents, the ongoing need for flexible work-study options, the welcoming influence of providing language access, and the truth that a single sincere piece of encouragement from your own community can change the trajectory of a life forever. Our team combined all those lessons to create a balanced and impactful 2019 experience, sure to produce many first-generation college students!



LUNCH & LEARNS

Lunch and Learns take the team mission to the Hispanic students of Greenville County Schools, fostering a culture of higher education and career achievement within our Hispanic consciousness. They address the gap in knowledge of our largely first-generation immigrant community regarding the process and resources for pursuing a college degree. Volunteers, who can speak to the students' cultural experience, share their own education journeys. They step in as mentors where parents cannot, to provide the information and inspiration for our students to leap across the gap towards their future.



Team Founder



Mahler Nuñez

"During the 2013 tax season I volunteered with the Hispanic Alliance at the UWGC VITA site at San Sebastian Church. I noticed a lack of financial literacy with those families. There were a lot of misunderstandings and myths. I was concerned for the gap in knowledge because if you cannot manage money how can you manage your household? Adela challenged me to do something about it. Our vision was to tailor our classes to the needs of the community. The seed we planted is now bearing fruit – Financial Stability is a very strong pillar!"

Team Leadership



Andres Camargo Chair
Ramona Farrell Vice Chair

Financial Stability Team



"We want to open a baseball academy that does individualized coaching for kids. The resources that Hispanic Alliance provided were wonderful because I am definitely going to reach out and ask, 'Here's our business plan, what do you think about it?'" — **Rut**

"Through the business classes I learned about creating an LLC (limited liability corporation) and the importance of having insurance, and a business plan. Without a business your business may be going well for a couple months but not for the long term. A good plan will help you work for many years." — **Manuel**

6TH ANNUAL PERSONAL FINANCE CLASSES

Many in our Hispanic community find that even the basics of managing money work very differently in the United States compared with their home countries. Basic financial literacy taught in Spanish is vital to deterring predatory lending and fraud, and helping families create a strong financial foundation in return for their hard work. These classes cover the banking system, building credit, savings plans, and other critical skills to protect and empower the whole family.



HOW TO START YOUR OWN BUSINESS

The team's popular new seminar is equipping a Latino wave of international entrepreneurship in Greenville. Hispanics bring enormous economic energy to our community, and our team taps the talent of local experts to channel that energy to its fullest potential. Complex concepts are made accessible through Spanish-language instruction, and business owners are connected to a network of trustworthy professionals, dedicated to supporting sustainable growth.



Team Founder



Sarah Covington-Kolb

"The Health Team came in to being naturally with the ACCH. In the early years, it was really about sharing information and coordinating services. We focused on collecting and sharing data and put together a report. We also did presentations at clinics, helping providers understand the strengths and needs of the Latino population."

Alianza Hispano has continued to do excellent work in research and data collection such as the report you issued last year (Hispanics In Greenville)."

Team Leadership



**Anne Marie
Maertens**
Chair

**Rut Rivera
Soto**
Vice Chair

Health Team



10 YEAR ANNIVERSARY

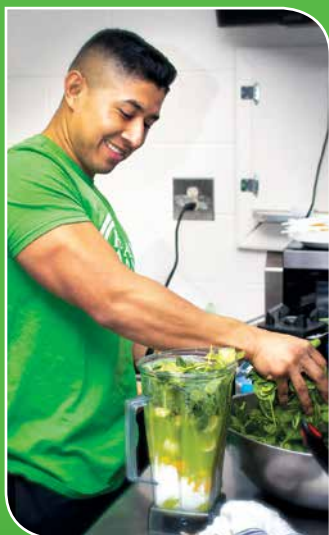


"The Health Fair makes our Hispanic community aware of the many organizations and services that are available in Greenville, no matter your income level. I had three visitors from out of state. They had a terrific experience. They live in the south of Georgia and had never attended this type of fair in their community. We decided to visit all the booths and learned a lot from talking to health practitioners and vendors."

We were surprised at the number of vendors and services, from healthy eating to actually getting a flu shot. They each took home two boxes of food! I found out that my blood sugar, which I check from time to time, was normal. I'm sure that everyone who attended the Health Fair is thankful to the Hispanic Alliance and their health partners for organizing this event every year." — **Francisco Sanchez**

7TH ANNUAL HEALTH FAIR

Our Hispanic neighbors fall prey to all the same unhealthy pitfalls that plague our broader American culture. However, their comparably low rate of insurance as a group is a significant barrier to care. For seven years, our Health Team has brought primary care access, screenings, vaccines, and health awareness into the Hispanic community. With our 2019 fair overflowing with children and families, and our vendors expanding to lifestyle and fitness classes, we can see first-hand the burst of enthusiasm for knowledge and healthcare engagement. Persistence over many years is paying off, transforming relationships into lifelong wellness.



3RD ANNUAL HEALTHY COOKING CLASS

Our 2019 class continued the team's focus on diabetes education and prevention. With in-person instruction, mouth-watering samples, and Spanish-language resources, participants got excited about positive change. The Hispanic community can be proud that its own traditional ingredients are nutritional powerhouses for disease prevention!

Team Founder



Trisha Ravenhorst

“During the ACCH days, we did not have a legal team as it exists today. There were just a handful of lawyers involved in the group. In the years just before the raid, we decided to start doing ‘Know Your Rights’ presentations on various legal topics and offered them to the community. We all shared the load in going out to make these presentations. This community outreach on legal issues was VERY helpful in establishing the trust and cohesion in the community that ended up being vital after the raid.”

Team Leadership



**Jessica
Wallace**
Chair

**Brittany
Arsiniega**
Vice Chair

Legal Team



10 YEAR ANNIVERSARY



“Getting to spend time with the paralegals and lawyers that were genuinely interested in my success was a game-changer for my final application. My reason to become a citizen is to be able to excel in life and, above all, to finish my studies. It is very important to me that I can be an example of self-improvement for my family and children to be proud of - a Latina woman that can overcome any circumstances. As of January 10, 2020, I am now a United States Citizen. Being a US citizen now means standing up for our Hispanic community. America has always been about acceptance, and the liberty to be who you want to be, and we must continue to fight for those values. I am ready to excel and contribute to the society that helped me. ‘The best way to find yourself is to lose yourself in the service of others.’ ” — Elisa Avalos

5TH ANNUAL CITIZENSHIP WORKSHOP

The Legal Team has the privilege of not only weaving our Hispanic neighbors into the community, but also permanently into the fabric of our nation. Historically, full access to legal services has been reserved for those who were able to pay, an unfortunate irony in a country which champions justice for all. In our current legal system, immigrants wishing to commit their lives to our country must spend a small fortune in legal fees, avoid long trips outside the country, and complete a labyrinth of forms over many years. Our legal team understands these hurdles all too well, and they created an event that provides thousands of dollars in free legal advice for those applying for naturalization, removing a barrier that can be insurmountable for many. A small army of volunteers provides screening, interviews our participants, and shares resources for their citizenship test, while our attorneys carefully review the finished product and troubleshoot difficult legal questions. The final event provides equitable access to one of our country's most valuable resources – citizenship.



All Hands Weaving Together



2019 COMMUNITY TEAM ROSTERS



HEALTH

Ines Alvarez	Alex Dupre	Alejandra Maldonado	Rut Rivera
Daisy Arrillaga	Nora Farrell	Erica McCleskey	Eric Robles
Paul Bixby	Fernando Gonzalez	Manuel Mendoza	Faith Rosenberger
Antonia Camacho	Maria Gray	Beatriz Navarro	Arturo Salcedo
Ana Karen Castellano	Norma Jean Huerta	Carmen Ogles	Mary Schooler
Dennisse Channel	Manuel Izquierdo	Yeelys Ramos	Victoria Vazquez
Nicole Cooper	Julie Linton	Hannah Rigg	Sebastian Villacis
	Anne Marie Maertens		



FINANCIAL

John Bruno	Nestor Marulanda
Andres Camargo	Terry McKenney
Jed Cridland-Hughes	Jay Muñoz
Oswaldo Custodio	Mahler Nuñez
Jafet De Los Santos	Tito Ortiz
Ramona Farrell	Rocio Salazar
Virginia Feliciano	Francisco Sanchez
Raquel Gonick	Edris Tucker
Kosta Ioannidis	Matthew Verley
Elisa Lopez	Wilson White



EDUCATION

Franklin Aviles-Santa	Steve Hairston
Tonya Benjamin	Christopher Kabali
Allyson Brown	Stacy Koonce
Megan Burton	Patricia McDaniel
Cheryl Cotner	Manuel Mendoza
Virginia Czapla	Catalina Ponce
Sismai Estrada	Michelle Rash
Gail Everett	Eduardo Roman
Keith Groce	TJ Rumler
	Lissette Treanor



LEGAL

Brittany Arsiniega	Carmen Ogles
Lauren Barnwell	Tricia Ravenhorst
Maria Beltran	Jackie Rojas
Isa Brown	Rut Rivera
Dina Castillo	Sandra Rueda
Dylan Lingerfelt	Stephen Sutherland
Julie Linton	Makarios Tabor
Manuel Mendoza	Jessica Wallace
Nathalie Morgan	Lawson Wetli
Ilsia Muñoz	Hao Wu

2019 VOLUNTEERS

Francisco Agüero	James Campbell	Alex Doxey	Marvin Guevara	Isabel Martinez	Carmen Ogles	Christine Scott
Evelyn Agüero	Estefania Cano	Kaya Drakeford	Stefany R. Gutierrez	Nestor Marulanda	Shakira Olivera-Bautista	Neftali Solis
Alejandra Ariza	Jakeline Cardona	Sara Drummond	Nevaeha Hawkins	Pixan Matias	Conny Paniagua	Erwin Soto
Heilyn Arias	Anna Grace Casillas	Rita Duggan	Avigail Hernandez	John McHugh	Floriberta Paz	Nancy Bautista
Brittany Arsiniega	Julia Castanet	Alex Dupre	Elisabeth Hernandez-Aguilar	Stephanie McQueen	Pablo Pinzón	Santiago
Heidy Arroyave	Pedro Castillo	Tamara Dwyer	Esmeralda Hernandez-Martinez	Mariana Medina	Catalina Ponce	Stephen Sutherland
Liz Babcock	Emilson Castillo Pavon	Jess Edwards	Diana Hoyos-Lopez	Lilia Medina	Keren Ponce	Patrick Swain
Brennan Barry	Leyla Castillo-Magana	Akylah Eldridge	Ilse Isidro	Alejandro Mejia-Tejada	Ashley Pye	Natalia Thompson
Dean Bailey	Adriana Castro	Ghisela Eljach	Jorge Jimenez	Diana Mesa	Adnan Qadeer	Lisette Treanor
Maria Balderas	Yesenia Castro-Vazquez	Estefania Escobedo	Chris Kabali	Sara Mendez	Shamirah Quarles	Daniel Trejo
Jorge Barrales	Dennisse Channel	Mariam Estrada	Allen Ladd	German Mendoza	Luz Esmeralda Ramirez	Edris Tucker
Sarai Bautista	Celina Chavarria-Centeno	Fraser Forde	Kenia Leon	Amiliz Miranda	Lizett Ramirez	Eduardo Urbina
Nancy Bautista-Santiago	Eymi Chavez	Susan Frantz	Ari-Beth Leon	Marisol Miranda	Adriana Ramsey	Odrulfo Vazquez
Janet Becerril	Vanessa Chavez	Brenda Gallo-Senties	Julie Linton	Laura Monroy	Allison Ramsey	Trujano
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Tonya Benjamin	Rose Cortes	Gabriela Godinez	Amparo Lombana	Nathalie Morgan	Rut Rivera	Sebastián Villacis
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John Bruno	Cesar Constantino	Natalie Gomez	Elisa Lopez	Ilisia Muñiz	Jennifer Rodriguez	Emily Winburn
Joe Buria	Gisselle Corzo	Elizabeth Gomez-Balon	Arleth Lopez	Jay Muñoz	Vicki Rodriguez-Sanchez	Adrienne White
Jeriah Butler	Cheryl Cotner	Raquel Gonick	Yaquelin Lopez	Ellie Myers	Jackie Rojas	Karee White
Dominick Cabrera	Daniel Cubides Sanchez	Alexandra Gonzalez	Annie Maertens	Beatriz Navarro	Sandra Rueda	Wilson White
Amy Cantarero Romero	Osvaldo Custodio	Juan Gonzalez	Alejandra Maldonado	Ashley Navarro	TJ Rumler	Lucia Wilkes
Antonia Camacho	Virginia Czapla	Maria Gray	Bebe Martinez	Leonardo Neco	Rocio Salazar	Collins Williamson
William Cameron	Jafet De Los Santos	Bredae Graves	Emily Martinez-Villalobos	Nykila Norman	Felix Sanchez	Karmen Wilson
Noa Camp		Anita Greggs		Michelle Noris	Francisco Sanchez	Stephanie Zapata-Ramirez
		Sandra Guardia		Magdalena Olivares Cisneros	Juan Sepulveda	



If you are looking for the heart of Hispanic Alliance, you found it! Volunteers are the Community. Volunteers are the Alliance.

Training Young Weavers



For many local Hispanic youth, the future after high school seems dim. Their view is obscured by current cultural attitudes towards immigrants, and financial struggles that force family members to choose work over higher education. Hopes for a college degree and a prosperous future are even further out of the picture painted by their immediate social environment.

When a young person joins the Student DREAMers Alliance, we carefully remove the blindfold placed by society and circumstances, revealing a reality that is much brighter than they could imagine. We introduce them to young Hispanic professionals and leaders, living lives our students have only dreamt about. We point out a hidden wealth of community resources at their fingertips, and reveal a family of supportive mentors encircling them. With their sight liberated, we provide a framework to use these new possibilities to build their self-esteem, pursue their education, and take their place as the weavers of the next generation of our community.

Not pictured: Ashley Navarro & Erick Santillan



Maria Balderas



Janet Becerril



Dominick Cabrera



Pedro Castillo



Leyla Castillo-Magana



Emilson Castillo Pavon



Celina Chavarria-Centeno



Vanessa Chavez



Joseph Cordero-Ortiz



Hugo Cortes Alonso



Gisselle Corzo-Tejada



Brenda Elida Gallo-Senties



Gabriela Godinez



Natalie Gomez



Elizabeth Gomez-Balon



Elisabeth Hernandez Aguilar



Esmerelda Hernandez-Martinez



Evelyn Moran



Vicki Rodriguez-Sanchez



Stephanie Zapata-Ramirez

Berea High School Students – White Border, Carolina High School Students – Red Border



LEAD FACILITATORS



James Campbell
Lead Facilitator,
Carolina High School



Virginia Czaplá
Lead Facilitator,
Berea High School



Gabriel Chen
Facilitator,
Berea High School

2019 GUEST FACILITATORS

Elisabeth Allen
ESOL Teacher,
Berea High School

Dean Bailey
Bridges to a
Brighter Future

Alan Cross
Bibles, Badges & Business

Ana Garcia
SC Appleseed
Legal Justice Center

Bredae Graves
Special Services,
Berea High School

Diana Hoyos-Lopez
DACA Activist/
SDA Class I

Will McCorkle
College of Charleston

TJ Rumler
Counselor,
Tanglewood Middle School

Windsor Sherrill
Clemson University,
Liberty Fellowship

Deb Sofield
Speaker, Author, Coach,
Liberty Fellowship

Brittany Arsiniega
Furman University/
Wyche Law Firm

Sarai Bautista
DACA & Women's
Rights Activist

Brett Deming
Vertical Engineering

Joey Goldsmith
Vertical Engineering

Andrew Hopson
Vertical Engineering

Cynthia King
Chair of
Communication Studies
Furman University

Gaby Pacheco
TheDream.US

Ben Roth
USC College of
Social Work

Meghan Smith
Spartanburg
Academic Movement/
Spartanburg City
Council

Phillip Wilder
Clemson University

SDA ALUMNI NETWORK

A founding dream of SDA was to weave a supportive state-wide network of DREAMers and Allies. The SDA Alumni network provides graduates with an organic structure for ongoing access to resources, coaching the current SDA class, and continuing their trajectory of growth. Alumni participate in and volunteer for HA events such as the Citizenship Workshop. They have shared their stories at our Annual Meeting and fundraising events. They help us build trust with parents of new SDA participants, and form bonds with younger SDA “siblings” by attending holiday events and graduations. They reach into their SDA “toolbox of skills” to create their own networks, become ambassadors for their college and HA, and even encourage their parents to engage with the benefits and knowledge of the HA *familia* – fulfilling the ultimate SDA mantra to “hold the doors of opportunity open for the generations to come.”



Members of SDA Classes I-III at our graduation celebration with family and friends.

“I have continued to be great friends with the people I met in SDA. It means a lot to me that you were supportive throughout my transition into college. I am currently a freshman at USC Upstate studying business, and I was able to purchase my textbooks thanks to Hispanic Alliance. No matter if it's financial or emotional support, SDA and Hispanic Alliance always have my back. I know I can continue my career with a supporter by my side.”

— **Emily Martinez-Villalobos, SDA Class II**



“The Hispanic Alliance has always been a symbol of trust and family in the community of Greenville. Student Dreamers Alliance gave me a push down my path to further my education and my dream to become a business data analyst. The Dreamers Alliance is very supportive as a family should be, supporting each other to chase their dreams no matter the obstacles.”

— **Jerwin Suarez, SDA Class I**

Weaving Culture into Community



THE BEST FIESTA IN GREENVILLE!

Hispanic Alliance returned to the Huguenot Mill for La Fiesta 2019. The event showcases the diversity, colors, and flavors of Hispanic cultures, as well as the deeply substantive work that gives us a reason to celebrate. We take time to honor individuals who have made great strides for a collaborative community, and then dance late into the night — embracing the joy of the moment and our hope for the future.



BUILDING PROSPERITY FOR ALL



During HHM 2019 we featured four outstanding Hispanic Businesses.

(Left to Right) **Andres Camargo & Rocio Salazar** – Unlocked Coffee Roasters; **Vachy Meraz** – Vachy's Enterprises
The Morales Family – CocoBowlz; **Ricardo Parra** – La Esperanza/Los Portales.

OPENING NIGHT CELEBRATION

In the sunset of late summer, our Opening Night Celebration offered refreshment in the 500 Club at Fluor field. The topic of the month was economic prosperity for, and through the Hispanic community, honoring our groundbreaking businesses and making connections for the future.



HISPANIC HERITAGE NIGHT

Hispanic Alliance partnered with the Greenville Triumph for a game night honoring the leaders and youth of one of their most enthusiastic fan groups! Young people from Mosaic served in ceremonial roles, and the Hispanic community proved that we are "8-6-4 for Life!"



The Support of a Strong Loom

Legacy Givers

William & Karen Brown

Larry & Marcela Cossio

Perry Gilreath

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John & Kelly Swift

Thank you for
every single gift!

You grew the
total number
of our givers by
133%
IN ONE YEAR!

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Ned McMillan
Pao Mejia
Manuel Mendoza
Patrick & Linda
Michaels

Giving Circle

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Tom & Joy Mascari

Yadira & Mahler Nuñez

Brendaly & Manuel
Eduardo Cintrón

Adela Mendoza

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MAJOR 2019 CONTRIBUTORS



2019 INVESTORS



CommunityWorks Carolina
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IN-KIND

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- Bridges to a Brighter Future
- Carolina High School
- Coldwell Banker Caine
- Fitness Bar Greenville
- Five Forks Library
- Greenville Literacy Association
- Iglesia Jesus el Rey
- Kroc Center Greenville
- McAlister Square
- Monaghan Baptist Church

- Phoenix Center
- SC Botanical Gardens
- Swamp Rabbit Grocery
- United Ministries
- USCIS
- Whole Foods

Media Partners:

- La Nacion Newspaper
- The Latino Newspaper
- InSouth Magazine
- Click Magazine
- La Jefa 94.9
- Greenville for Sale

A Sustainable Craft

2019 FINANCIAL REPORT*

REVENUE

Direct Public Grants	\$	318,750
Individual & Public Support	\$	116,570
Special Events Income	\$	88,977
Other Types of Income	\$	14,788
TOTAL REVENUE	\$	539,085

EXPENDITURES

Community Programs & Services	\$	376,752
Operations	\$	162,604
TOTAL EXPENDITURES	\$	539,356
INCREASE IN NET ASSETS	\$	(270)

ASSETS

Current Assets	\$	182,788
Fixed Assets	\$	6,939
Other Assets	\$	4,250
TOTAL ASSETS	\$	193,977

LIABILITIES & NET ASSETS

Total Liabilities	\$	0
Total Net Assets	\$	193,977
TOTAL LIABILITIES & NET ASSETS	\$	193,977

* To view audited financial statements, please visit our website.



**“Working together,
we can achieve
much more.”**

– Reverend Kathryn Tiede
The Latino Newspaper, 2005



“Being part of the Hispanic Alliance/ACCH was one of the most influential experiences of my life. The experience working within the organization continues to impact and motivate me during my current job with the State Department. I feel both fortunate and grateful to have been able to be involved. I would not have gravitated to what I’m doing now without that experience or foundation.”

– Michael Cullinan, 1st Chair of HA Legal Team



“The ability to be flexible, in driving forces, for the good of all, is not an easy thing. Most Hispanics in Greenville come from very different parts of the world. It’s such a mixed bag so when you gather all these folks together to do some work in an effort for one reason – it is hard to bring homogeneity. That’s where I think ACCH has made great strides to bring cohesiveness, understanding, and ‘extending the wings’ to different folks.”

– Alfred Middleton



"Although there are many hurdles yet to climb, I find it extremely rewarding to see the successes of our SDA youth, knowing that our guidance and encouragement has helped facilitate their access to higher education. They are, after all, our future!" – Lissette Treanor



"There are children who call me 'Abuelo'...I have seen those children grow up into teenagers and some are in college. It is very endearing to me, what is happening...to see that the tears that we shed, the pains and misunderstandings, the late evenings that we spent dreaming and hoping and praying...they have yielded good results. I met people who had a beautiful desire to help. They helped Hispanic Alliance become Hispanic Alliance, which was born from those informal approaches, to become one of the best run organizations in Greenville." – Genaro Marin



An entire decade before the ACCH began meeting, Wilfredo Leon took a tour of the Greenville Hispanic community with his new friend Sulema. "She showed me places where Latinos lived that I could not believe. We talked to people about the issues affecting them." Wilfredo started The Latino Newspaper in 1996, the first Spanish language newspaper in SC, in order to serve and improve the community. It reported on the founding of the ACCH in 2005, the Columbia Farms raid in 2008 and subsequent relief efforts, and continues to magnify the work of Hispanic Alliance. Wilfredo is, in many ways, a founder among founders.



"The HA founders and membership are proud of their heritage and rightfully believe in the value this heritage brings to our community. Not to mention a natural spirit of fun and excitement, which makes others want to be a part of the effort. Their approach and mindset is not one of scarcity in which they need to compete for resources and attention, but of abundance and generosity. In sum, they have stayed true to who they are and have done A LOT with a little." – Lisa Colby



"Serving on the Education Team and then assuming the Chair role was one of the most meaningful experiences I have ever had. We wanted to begin serious and systematic conversations with institutions of higher education, making them aware of the Latino population, and also helping them to see Hispanic Alliance as a potential partner for working with and reaching the Latino youth in the state! Second, we wanted to connect Latino youth to helpful resources, so we organized the first ever college fair for Latino families, and then a stream of programming flowed from that event. Although I moved from South Carolina shortly after our inaugural college fair, it has been a pleasure to see these efforts continue." – Leslie Gonzales, 1st Chair of HA Education Team



HispanicAllianceSC.com

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