

INTRO

The Hispanic community is the single fastest growing minority group in South Carolina. Since 2000, the Hispanic population grew an average of 13.3% annually. The Hispanic share of the total population nearly tripled, from 2.4% to 6.9% over the same period, and for many counties in SC, the Hispanic population grew by 300% from 2000 to 2020.

With so many people looking for a new path to prosperity in the Upstate, the importance of the mission of the Hispanic Alliance has never been greater. The connection we facilitate between individuals & service providers is the difference maker for so many of our neighbors in Greenville County and beyond.

We receive messages daily from someone entering South Carolina, seeking employment, medical care, or simply looking to make connections amidst isolation.

This is the why for our mission.

While we have one hand reaching and advocating for a bright and inclusive future, we have another outstretched in welcome, assisting immigrants on their path to prosperity.

We celebrate our vibrant cultures and stories. We unite our community with a common voice. We collaborate with diverse partners to champion inclusion.

It is our pleasure to share our 2022 Annual Report with you. May you share in our hope that, together, we can cultivate prosperity for all South Carolinians.



OUR MISSION

The Hispanic Alliance fosters collaboration and connectivity among people, resources, and cultures to build thriving communities.

OUR VISION

We envision a vibrant and inclusive community where everyone has access to opportunities for success and prosperity.



TABLE OF CONTENTS

A VIBRANT CULTURE TO CELEBRATE BUILDING WELL-BEING FOR COMMUNITY EXPANDING THE STUDENT DREAMERS ALLIANCE AN INCLUSIVE NETWORK OF COLLABORATION COMMUNITY TEAMS & VOLUNTEERS SUPPORT & SUSTAINABILITY	6 8 10 12 14 16
--	--------------------------------

BOARD OF DIRECTORS



MEGAN EARLY-SOPPA
ATTORNEY, MOSLEY
MARCINAK LAW GROUP



ANDERSON GARCIA
GLOBAL HUMAN
RESOURCES BUSINESS
PARTNER



ALEX GARVEY
SENIOR VP OF MISSIONS,
BON SECOURS ST.
FRANCIS



RODRIGO GUTIERREZ
SUPPLY CHAIN
DIRECTOR, MICHELIN
NORTH AMERICA



JULIO HERNANDEZ

ASSISTANT TO THE PRESIDENT FOR
COMMUNITY OUTREACH &
ENGAGEMENT, CLEMSON UNIVERSITY



MANUEL IZQUIERDO

PASTOR, JESUS
EL REY CHURCH



MICHAEL JENNINGS

PROFESSOR OF
EDUCATION, FURMAN
UNIVERSITY



CHRIS RICHARDSON

GENERAL COUNSEL & CHIEF
OPERATING OFFICER, BDV
SOLUTIONS



TIFFANY SANTAGATI SENIOR VICE PRESIDENT, COMMUNITY FIRST BANK



LAUREN SIMER
INSTITUTIONAL ACCREDITATION
LIAISON, GREENVILLE
TECHNICAL COLLEGE



RUSSELL STALL
GREENVILLE CITY
COUNCIL



ELLEN STEVENSON

LEADERSHIP & ORGANIZATIONAL
DEVELOPMENT CONSULTANT,
OPTIMAL PERFORMANCE



KAREE WHITE
CHIEF ADVANCEMENT
OFFICER, LIBERTY
FELLOWSHIP

PLANNING FOR THE FUTURE

Our Board of Directors remains committed to long-term planning, developing a strategy for the expansion and growth of our organization. Through servant leadership to our community, this diverse group of professionals ensure the Hispanic Alliance holds true to our core values of passion, trust, integrity, collaboration, inclusion & innovation.

STAFF



ADELA MENDOZA

EXECUTIVE
DIRECTOR



DEBBRA ALVARADO

DIRECTOR OF
PROGRAMS & NETWORK
ENGAGEMENT



DIANA HOYOS LOPEZ

COMMUNITY
ENGAGEMENT &
RESEARCH INTERN



SARAÍ MELÉNDEZ ADVOCACY & PUBLIC POLICY DIRECTOR



SHANNON OWEN

DIRECTOR OF
OPERATIONS



VANESSA RODRÍGUEZ

COMMUNITY ACTION

COORDINATOR



OUTREACH COORDINATOR



ANDREW SKINNER

CREATIVE
DIRECTOR



JONATHAN VALADEZ

COMMUNITY ACTION

COORDINATOR

SPECIAL THANKS

We are grateful to the following individuals. They were a vital part of our organization's growth in 2022. We are honored to have had the opportunity to work with them!



GINA BRIDGES

ARTS & EDUCATION
DIRECTOR



SUSANNAH LAUBER LEADERSHIP PROGRAMS & SUSTAINABILITY MANAGER



EMILY MARTINEZ VILLALOBOS STUDENT INTERN



VALENTINA IZURIETA
STUDENT INTERN



Hispanic and Latin American countries boast an abundance of cultural richness and heritage.

From the month-long, national celebration of Hispanic Heritage Month to regional arts & education programming for elementary school children, the Hispanic Alliance continued its work to promote and elevate these cultural traditions which are near to our hearts.

Through new and old partnerships, we celebrated and integrated arts, entertainment, and Hispanic Heritage into daily life in the Upstate.





47

STATEWIDE COMMUNITY EVENTS PROMOTED ON HISPANICHERITAGEMONTH.COM

712

YOUTH & ADULTS
ENGAGED IN ARTS
RELATED PROGRAMMING
IGNITING INCLUSIVE
DIALOGUE IN OUR
COMMUNITIES

3000+

COMMUNITY MEMBERS WERE ENGAGED AT HISPANIC ALLIANCE HOSTED EVENTS

40,700

COMBINED REACH &
IMPRESSIONS THROUGH
TARGETED DIGITAL
MARKETING CAMPAIGN TO
CELEBRATE HISPANIC
HERITAGE MONTH

BUILDING WELL-BEING FOR COMMUNITY

Individuals are the heartbeat of the Hispanic Alliance. From thousands of hours of community service by hundreds of dedicated volunteers, to the long-term vision and planning of our Board of Directors, the Hispanic Alliance is a community of people united by a common goal - to build quality of life for all South Carolinians.

When an individual calls the Hispanic Alliance Request for Assistance line, a staff member answers the call. In a genuine human moment, a person asks for help, and another person is there to offer assistance.

The community's trust in the Hispanic Alliance is the foundation of our success, and we are excited to share our community's progress with you.





463

STUDENTS ATTENDED OUR LUNCH & LEARN SERIES WHERE WE PREP HISPANIC STUDENTS TO CONTINUE THEIR EDUCATIONAL JOURNEY TO PROSPERITY

900+

INDIVIDUALS ENGAGED DIRECTLY WITH COMMUNITY TEAM PROGRAMS

641

NETWORK MEMBERS EXCHANGED RESOURCES AND INFORMATION AT OUR MONTHLY NETWORK MEETINGS

\$93,600

OF PRO-BONO LEGAL ADVICE PROVIDED TO 24 IMMIGRANTS SEEKING THEIR PATH TO NATURALIZATION BY 8 LAWYERS

\$98,000+

INVESTED BACK INTO OUR COMMUNITY OVER 3,200 HOURS OF VOLUNTEERING BY 441 VOLUNTEERS

STUDENT DREAMERS ALLIANCE

THE STUDENT DREAMERS
ALLIANCE IS AT A
CRITICAL MOMENT FOR
GROWTH AND
WIDESPREAD IMPACT

For six years, the Hispanic Alliance has been proactively creating & cultivating our Hispanic youth to be well-positioned to pursue their dreams supported by community.

We aim to make South Carolina a place of opportunity and prosperity for all its residents. Together, we will build an ecosystem of opportunity for future generations.

"The SDA program provided me with the vital resources that I needed to pursue my dreams. Through the program, I was able to build a fundamental support system that has allowed me to turn my dreams into actionable goals. I have gained mentors, friends, and family from this remarkable organization."

JOSE DANIEL RODRIGUEZ

GRADUATE STUDENT,
YALE UNIVERSITY & SDA CLASS III ALUMNUS



UNLOCKING STATEWIDE POTENTIAL

In the Fall of 2022, we welcomed our inaugural class in Charleston, SC from R.B. Stall High School. This strategic expansion lays the groundwork for an active statewide network of young Hispanic leaders committed to building a thriving South Carolina.

Aprile Age, Executive Director of the John P. & Anne Welsh McNulty Global Foundation said, "We at the McNulty Foundation believe that individuals have the power to be multiplying forces for their communities. The Student DREAMers Alliance fulfills that promise to South Carolina's Hispanic students, providing leadership skills and access to education to help them unlock their potential as advocates, organizers, and leaders in their communities and in their democracy."





170+
STUDENTS

6YEARS

\$30,000

IN SCHOLARSHIPS

\$70,000

INVESTED IN SOUTH CAROLINA'S YOUTH BY MCNULTY GLOBAL FOUNDATION

AN INCLUSIVE NETWORK OF COLLABORATION

If individuals are the heartbeat of our organization, then the Hispanic Alliance Network is our very soul - we cannot survive without it.

Intertwining, supporting, sharing resources, and collaborating, the HA Network integrates a diverse cross-section of individuals, advocates, organizations, and businesses to amplify both our voices and our collective effectiveness. We share culture. We share community. We share connection.

United by a common goal of an inclusive South Carolina, the Hispanic Alliance Network grows and strengthens year over year. These partners support and champion our vision of a community where everyone has equitable access for success & prosperity.







\$0.00

ALL SERVICES, PROJECTS & RESOURCES ARE FREE TO INDIVIDUALS THANKS TO DONOR SUPPORT

\$176,665

RAISED WHEN LA FIESTA
RETURNED WITH ACCLAIM
TO THE WYCHE PAVILION AT
THE PEACE CENTER IN
DOWNTOWN GREENVILLE

108

PERCENT INCREASE IN DONATIONS FROM PRIVATE FOUNDATION & TRUSTS

COLLABORATING FOR ADVANCEMENT

We launched several multi-year, collaborative research projects that will continue to help us lift up the voices of the Hispanic Community and ensure our work continues to be community-informed and community-led.

The research projects focus on health care equity, access and cultural competency; economic mobility and impact of policy barriers to higher education and professional licensures; social determinants of health; and understanding common issues and barriers for Hispanic communities across the state.

Key research partners and investors include:

Clemson University, Furman University,
LiveWell Greenville, Racial Equity and
Economic Mobility (REEM) Commission,
Bon Secours St. Francis Health System,
Piedmont Health Foundation, and the US
Department of Health and Human Services
(HHS) through the Office of Minority Health.

HONORING CULTURE. BUILDING COMMUNITY. EXPLORING COLLABORATION.

Our community teams and its volunteers are the impetus behind the growth of the Hispanic Alliance. Their dedicated support, creativity & commitment to building an equitable South Carolina drive our mission in Greenville County and beyond. We hold the deepest gratitude for their servant leadership.

VOLUNTEER ROSTER

Grace Alvarado Caroline Andrews Gaby Angel Felicia Baca Jorge Barrales Erick Barrios **Andrew Benson** Khalil Berry Claudia Bolivar Anna Bowyer Ben Brock Kenia Brockman Antonia Camacho Nina Cano Kevin Colson Jafet De Los Santos Ana Dominguez Ghisela Eljach Dina Estrada

Marquis Flemings

Pastor Gabriel Flores

Thomas Freeman Josue Gonzales Keith Groce Hannah Harris Mary Hipp Pastor Steven Huffman Pstor Manuel Izquierdo Lupe Jean Kristina Jones Chris Kabali Diana Kindley Jose Kyle Allen Ladd Marisol Lara Kinsey Lee Jordan Lewis Isabel Long Elisa Lopez Gabriel Lopez Melissa Malone Nestor Marulanda

Kim McKenney Terry McKenney Robert Mckenzie Pastor Manuel Mendoza Fabián Menendez Abby Merida Emily Miguel-Ceron Grace Miller Sara Montero-Buria **Shadid Montoto** Barbara Moss Ilsia Muniz Mahler Nuñez Maria Orozco Candace Osei **Noel Palacios** Melissa Palmer Sarah Palomares Fakhneddine Krishna Patel **Chantal Perez** Cristi Privado Leanne Ramirez Daphney Reyes Chris Richards

Julia Rios Monica Rivera **Rut Rivera** Sergeant Ramon Rivera Vincent Roberts Kathy Robinson Suseth Rodriguez Rodriguez Jas Rosales Faith Rosenberger Milagros Roux Erin Rudolph Jackie Shapiro Booker Milca Sierra De Leon Gerald Singer William Skyes Sabrina Smith Stephen Southerland Leslie Thelan Carolina Van De Voorde Liliana Vasquez Angel Vega Vale Velasquez Sandy Velez Jessica Wallace Wilson White Sally Wills Evan Wunder **Jhonny Arturo Zevallos**



COMMUNITY TEAM ROSTERS





TJ RUMLER CHAIR

Heidy Arroyave Virginia Czapla Keith Groce Chris Kabali Staci Koonce Patricia McDaniel Manuel Mendoza Barbara Moss Mayiber Quintana Rodriguez Leanne Ramirez David Rhodes Ed Roman Catherine Schumacher Carolina Van De Voorde





ROMONA FARRELL
CHAIR



ELISA LOPEZ
VICE CHAIR

John Bruno
Andres Camargo
Jed Cridland-Hughes
Osvaldo Custodio
Jafet De Los Santos
Angelica Figueroa
Roberto Font
Betania Freire

Kostas Ioannidis Veronica Lopez Nestor Marulanda Terry McKenney Mahler Nuñez Marco Rios Francisco Sanchez Liliana Velazquez





RUT RIVERA

Inese Alvarez
Monica Bedoya
Antonia Camacho
Amy Connor
Gloria Estrada
Jean Fontaine
Susan Frantz
Josue Gonzales

Maria Gray Kristina Harris Susana Hernandez Manuel Izquierdo Joseph Kyle Beatriz Navarro Carmen Ogles Beaulah Philips Yeelys Quiroz de Ramos Faith Rosenberger Arturo Salcedo Sabrina Smith Margaret Stephens Norma Jean Suarez Jennifer Vasquez Sebastian Villacis Makia Ward Sally Wills





JESSICA WALLACE CHAIR



DYLAN LINGERFELT
VICE CHAIR



YENLI GAYTAN VICE CHAIR

Maria Beltran Nina Cano Dina Estrada Tanya Joy Allen Ladd Marie Majarais McDonald Melissa Malone Laura Martin Karla Martinez
Manuel Mendoza
Nathalie Morgan
Carmen Ogles
Patricia Ravenhorst
Brian Smith
Stephen Southerland
John Swift
Lawson Wetli

FINANCIAL STATEMENT

REVENUE

Direct Public Grants \$626,976.10
Individual & Public Support \$133,058.97
Special Events Income \$87,645.88

Total Revenue \$847,680.95

EXPENDITURES

 Community Programs
 \$725,863.21

 Operations
 \$158,045.65

 Total Expenditures
 \$883,908.86

 Net Income
 \$36,227.91

ASSETS

 Current Assets
 \$409,228.19

 Fixed Assets
 \$16,747.15

 Other Assets
 \$4,250.00

 Total Assets
 \$430,225.34

LIABILITIES & EQUITY

Total Liabilites & Equity

Total Liabilites \$0.5

Retained Earnings \$417,108.75

Net Income \$-36,227.91

\$380,880.84



SPONSORS & FOUNDATIONS

STRATEGIC PARTNERS

















INVESTORS











































IN KIND SUPPORTERS





























DONOR LIST

Maryanne Anderson

Emilio Angel

Yanet Angel

Theresa Ast

Gary Aten

Dhara M Baiden

Judith Bainbridge

Gloria Bayne

Marc Bolick

Claudia Bolivar

Joseph Bond

Isa Brown

Allyson Brown

Marie Bustamante

James Campbell

Nelson Caneche

Gisselle Castellanos

George H. Chaffee

Randy & Christy Coffee

Christina Corry & Alfons Teipen

D. Bryce Davis

William Dunn

Elias Jose Falero

Suzie & Pete Folev

Madeline & Alan Freeman

Denise Frick

Melissa Frost

Eddie Garro

Luis Godinez

Dr. Michael Gormley

Dr. Liz Gross

Nicholette & Allen Grumbine

Oscar A Guillen Arauz

Cheryl Hicks

Tricia Higgins & Claire Myers

Elise C. Hind

Anna Kate Hipp

Lucy Hoffman

Barley Holinuer

Bev & Bob Howard

Roh & Katie Howell

Michael James

JE Javi

Mark & Amy Jew

Tom & Anne Johnson

Jason & Jennifer Johnson

Hon. Kinard & Carol Johnson

Sofia Kearns

Staci & Brock Koonce

Patty Korahais

Susannah Lauber

Hurdle H Lea

Wilfredo & Diana Leon

George Lipscomb

Ron & Frances Logan

John & Fleming Markel

Jean G Martin

Ivan Mathena

Tish McCutchen

Ned McMillan

Patrick & Linda Michaels

Mary Michaels

Michelle Miles

Dr. & Mrs. Rob Morgan

Jonathan Nelson

David Padilla

Kelly Piepho

David Platts

Carlos & Carla Quintero

Tricia & Wil Ravenhorst

Mike Sablone

Francisco & Alix Sanchez

Dylan Schaefer

Leddy Jannette Serrano

Dr. Hal Shaw & Ms. Minor Mickel Shaw

Dr. Susan Thomson Shi

Andrew Skinner

Elaine & Mike Smith

Christian Soura

Brendan & Lissette Treanor

John & Kelli Tripoli

Claudia Trujillo

Carolina Velasquez

Whitney & John Bradley

James White

Susan Yeres

Laney Younts & Ms. Dana Younts

At the Hispanic Alliance, we champion servant leadership to the Hispanic Community and we are grateful to our donors who understand and support our commitment to building an inclusive society in South Carolina.

TO DONATE

Please scan the QR code or mail your donation to us at:

PO Box 17934 Greenville, SC 29606



Please note that we are not notified of everyone who donates through a United Way Campaign. We make every effort to ensure the accuracy of our donor lists.

If we have omitted your name, please contact **Exective Director, Adela** Mendoza, at (864) 906-0031

LEGACY GIVERS

William & Karen Brown Ann & Mike Chengrian Elizabeth & Tom Keith Sue Priester John & Kelly Swift

COMMUNITY BUILDERS

Erwin & Nancy Maddrey

GIVING CIRCLE

John & Mary Braeunig Megan Early-Soppa & Phillip Soppa Anderson Garcia Alex & Tricia Garvey Patty Korahais Dr. John McHugh & Ms. Adela Mendoza Shannon Owen David Padilla Christopher Richardson Lauren Simer Susan & Russell Stall Ellen & Keith Stevenson The Honorable Ricardo & Corey Urbina Dr. Phillip Van Hale Benny & Nancy Walker Marvin & Beverly Ward Wilson & Karee White

AMIGOS

Edward & Stefanie Delorey
Rodrigo & Monica Gutierrez
Julio & Melissa Hernandez
Manuel Izquierdo
Moryah Jackson
Angelique Jarvis-Simmons
Drs. Michael & Qena Jennings
Annie & Jason Maertens
Adam Ochylski
Tiffany Santagati & Tres Simpson





CONNECT WITH US!

PO Box 17934 Greenville, SC 29606 864.256.0760

www.HispanicAllianceSC.com

